

### **BLUE SPRUCE**

(Picea Pengens glauca)
VERY SPECIAL Catalog No. E1
Last spring a sellout! And this crop is even better! Plants are a year older and perfect for transplanting. Trees are grown from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, or nitrogen-rich Plantland Peat to bring out color.
Strong 5 and 6-yr-old, twice transplanted, 10-12 in. In height, Will develop into priceless specimens.

CERTAIN

in the Region — millions of



(hetzi glasca)

One of our finest spreading evergreens.
Bluish-silver cast gives splended color contrast with other shrubs and evergreens. Exceptionally hardy: withstands sun and drouth.

Catalog
No. E2

Each



### BLUE PRINCE HYDRANGEA

Immense globe-shaped flow-ers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height.

\$100 Each



### (Albizzia)

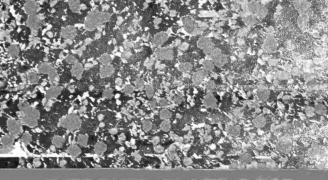
Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 ft.—and groups well. Grey-green branches and fine, airy leaves lend a tropical effect. Our 3 ft. plants transplant beautifully and are certainly priced right.

Each

### PLANTLAND'S SELF FRUITING HOLLY

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for years.

Container-grown for perfect transplanting



The old Blaze was the greatest climber ever developed until this NEW everblooming Blaze came along: "More everblooming, Absolutely guaranteed to bloom in June, July August, and September! Brilliant, double red 2:3 in, cupped lowers. Each succeeding year increases quantity of summer lowering as canes of "old wood" are produced.

Regularly \$1.50 Each

GARDEN FAIR SPECIAL

Each Catalog No. RIC

Phone **TWIN OAKS 8-5571** 

SO SIMPLE TO ORDER BY PHONE

# THE FINEST ROSES YOU CAN BUY— NORTHERN AND WESTERN GROWN-A.A.N. No. 1 GRADE

This year FORREST KEELING NURSERY, home of PLANTLAND, brings you the widest array of roses in its history. Never before have we been able to offer such depth of variety. "If it's good, we got it!"

Most importantly, all—all, that is—of our rose bushes come from the choice growing regions of the west coast or the northern states. Plants cost more from these favored growing districts. After

years of trying other sources, we are convinced that the extra cost is an excellent investment.

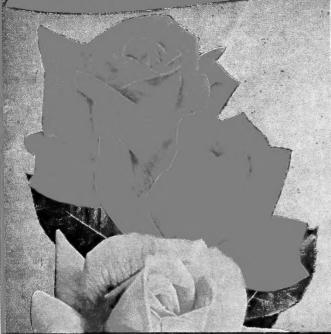
All of PLANTLAND'S roses are, of course, guaranteed to come into full bloom this summer (excepting hardy climbers, which bloom first year after planting). We offer no wax-topped store roses but only the finest two-year nursery-grown bushes obtainable.

# OTHER FAMOUS-NAME ROSES All No. 1 Select-All Northern and Western Grown The Finest Rose Bushes You Can Buy

Catalog Number	<u>Variety</u>	Color	Height	Habit*	1	3 for
	HYBRID TEA ROSES					
R2T	Charlotte Armstrong	Deep pink; sweet fragrance	3-5'	U	1.45	3.90
R3T	Christopher Stone	Scarlet-crimson; rich perfume	3-4'	U	1.45	3.90
R4T	Chrysler Imperial	Maroon red	3-4'	U-C	2.50	6.60
R5T	Condessa de Sastago	Yellow-copper; fragrant	3'	Ü	1.45	3.90
R6T	Countess Vandal	Pink and buff	21/2	U	1.45	3.90 3.90
R7T	Crimson Glory	Red; very fragrant	2-21/2	S	1.45 1.45	3.90
R9T	Eclipse	Golden Yellow	3-4' 3'	U	1.45	3.90
RIIT	Etoile de Hollande	Bright red; fragrant	3'	U-S	1.45	3.70
R12T R15T	Frau Karl Drushki Helen Traubel	Pure white	4-5'	U-S	2.75	7.20
R16T	K. A. Victoria	Apricot-pink; pleasing fragrance Pearl white; fragrant	2-21/2	Ü	1.45	3.90
R20T	McGredy's Ivory	lvory white; fresh fragrance	2-3'	Ŭ	1.45	3.90
R21T	McGredy's Sunset	Orange-red; sweet, fresh fragrance	21/2"	u	1.45	3.90
R22T	McGredy's Yellow	Buttercup yellow	2-3'	Ü	1.45	3.90
R24T	Mirandy	Red-black; damask fragrance	21/2"	U-S	2.25	6.00
R25T	Mojave	Orange; pleasantly fragrant	4'	U	2.75	7.20
R27T	Mrs. P. S. DuPont	Deep golden yellow; fragrant	3'	U	1.45	3.90
R29T	Nocturne	Maroon-red; fragrant	3'	U	2.25	6.00
R31T R32T	Peace Picture	Yellow, edged pink; delicate fragrance	4'	U-S	2.50	6.60
R33T	Pink Dawn	Warm pink; sweet tea fragrance	2-3'	Ü	1.45	3.90
R36T	Pink Peace	Deep pink	2-3'	U	1.45	3.90
R37T	Pink Radiance	Dusty pink; wonderful fragrance	2-3'	U-S	3.00	7.95 3.90
R38T	Pres. Herbert Hoover	Cameo pink; sweet fragrance Cerise-orange; spicy fragrance	2-3' 3-4'	Ü	1.45	3.90
R41T	Show Girl	Rich deep pink	3.	Ŭ	1.45 2.25	6.00
R42T	Signora	Orange-brown and mandarin blend; very fragrant	21/2-31	ŭ	1.45	3.90
R43T	Soeur Therese	Daffodil yellow; fragrant	2-3'	n	1.45	3.90
R45T	Sutter's Gold	Yellow; heavy tea fragrance	4-5'	Ŭ-S	2.25	6.00
R47T	Tiffany	Pink-gold; very fragrant	3-4'	U-S	2.75	7.20
R48T	White Knight	Satin white	3-4'	Ü	3.00	7.95
	GRANDIFLORAS					
RIG	Buccaneer	Clear yellow	5-7'	U-S	2.50	6.60
R2G	Montezuma	Salmon-orange	3-4'	U-S	2.75	7.20
R3G	Queen Elizabeth	Clear-pink; fragrant	5-6'	U-S	2.50	6.60
R4G	Starfire	Current-red	3-4'	U-S	3.00	7.95
R5G	Carrousel	Vivid, dark red	3-5'	U-S	2.00	5.25
	FLORIBUNDAS				4-	
R3F	Betty Prior	Shell pink; spicy fragrance	31/2"	U-S	1.45	3.90
R5F	Circus	Red and yellow blend; fragrant	2-3'	C	2.50	6.60
R6F	Else Poulsen	Bright rose-pink	2-3'	U	1.45	3.90
RIOF	Floradora	Cinnabar-red	21/2-3'	U	1.45	3.90
RIIF	Frensham	Crimson-vermillion-red	3'	U-C	1.45	3.90
R14F	Goldilocks	Golden yellow	21/2'	C-S	1.75	4.65
R17F	Ivory Fashion	Ivory white, strong tea rose fragrance	2-3'	U	2.75	7.20
R20F R28F	Ma Perkins	Coral and shell pink	21/2-3'	C	2.00	5.25
R31F	Summer Snow Frolic	Clear white; sweet elusive fragrance Clear bright pink	1½-2' 2-3'	C-S C	1.45 2.00	3.90 5.25
	CLIMBING ROSES					
RIC	Blaze	Flaming scarlet	10-15'		1.45	3.90
R4C	Dubloons	Saffron yellow	8-10'	12 700	1.45	3.90
R6C	Golden Showers	Canary yellow, fragrant	6-8'		2.75	7.20
R7C	Gold Rush	Deep gold	6-8'	The second	1.45	3.90
R9C	New Dawn	Apple blossom pink, delicious fragrance	8-10'	- 3 ( n. s) 3	1.45	3.90
RIOC	Paul's Scarlet	Scarlet-red	10-15'		1.35	3.45
RIIC	Peace	Creamy yellow, edged pink	12'		2.25	6.00
R13C	Snowbird		6-10'			

FORREST KEELING NURSERY. Elsberry, Mo.-See Map Page 20

# Hardy Ever-Blooming ROSE Bushes Our Greatest ROSE Offer Ever



# WESTERN GROWN

Two-year Nursery Grown rose bushes ready to pop into full bloom this spring and bloom abundantly through summer and fall. Not so large as our first grade plants but otherwise identical.

Make no mistake—these are not southerngrown bushes. They come from the fertile valleys of central California, home of the choicest rose production in America. The varieties included are the top of rating list of the American Rose Society—the final arbiter on rose quality. These are all-time favorites to give you the most magnificent bloom, delicious fragrance and vibrant color week after week throughout late spring, summer and autumn. Sorry, no substitutions. Remember, these are no waxtopped plants, prepackaged at some distant point and shipped in. We carefully sort, grade and pack right in our own packing room to assure field-fresh quality.

SPECIAL SALE 3 for Only

Catalog No. R100

We cannot guarantee the length of time our stocks of these roses will last at this truly terrific offer. We can assure our early mail order customers that they will be protected. When we peek into our bulging storage rooms, we think we will have enough plants for our drive-in friends for the first few spring weeks. But when our stocks are gone, they are gone. We cannot replace to sell at this price.

# THE BEST OF J & P

Catalog Number	Variety		ltimate leight	Habit	Pric	e 3 for
	is the position	6 H salls a farment	3'		3.00	7.95
RIT	Arlene Francis	Golden yellow; fragrant	2-3		2.25	6.00
R8T	Diamond Jubilee	Buff-orange; fragrant	2-3		2.25	6.00
RIOT	Enchantment	Peach-pink; exquisite fragrance	3'		3.50	9.20
RI3T	Garden Party	Creamy ivory; edged pink Golden yellow; old Rose fragrance	3'		3.00	7.95
RI4T	Golden Masterpiece Katherine T. Marshall	Clear-pink; fruity fragrance	3-4'		1.85	4.85
RI7T	Konrad Adenauer	Dark red; outstanding fragrance	3'		2.50	6.60
RIST RIST	Konrad Adenduer  Kordes Perfecta	Blend pink white, yellow	3'		3.50	9.20
R23T	Mardi Gras	Dark red; damask scent	31/21		1.85	4.85
R26T	Mrs. Miniver	Cardinal red; old Rose fragrance	21/2'		2.50	6.60
R28T	New Yorker	Red; fragrant	3-41		2.50	6.60
R30T	Pageant	Vermillion and gold; raspberry fragrance	∍ 3'		1.85	4.85
R34T	Pink Duchess	Deep pink-gold; sweet fragrance	3-4'		3.00	7.95
R35T	Pink Lustre	Rose pink	21/2-3'		2.50	6.60
R39T	Rex Anderson	Ivory-white; soft, fascinating scent	2-21/2		2.00	5.25
R40T	Rubaiyat	Crimson	4"		1.85	4.85
R44T	Sterling Silver	Silver-lavender; sweet fragrance	2-3'		3.00	7.95
R46T	Tanya	Orange	21/2-31		3.00	7.95
R49T	White Queen	Stark white; sharp, clean fragrance	3'		3.00	7.95
R50T	Hawaii	Orange-coral; wild raspberry fragrance	3"		3.00	7.95
RIF	Amy Vanderbilt	Purple lilac; fragrant	2-3'		2.50	6.60
R2F	Betsy McCall	Coral-gold	21/2-31		2.50	6.60
R4F	Brownie Brownie	Tan-gold; wild-rose fragrance	2'		2.50	6.60
R7F	Fashion	Coral-pink; delicate fragrance	21		2.00	5.25
	Fashionette	Deep coral; old Rose fragrance	2-31		2.50	6.60
R8F		Vermillion	2-3'		2.50	6.60
R9F	Fire King	Orange-scarlet; fragrant	2-3'		2.50	6.60
R12F	Fusilier	Deep yellow; sweet rose fragrance	21/2'		2.50	6.60
R13F	Gold Cup	Orange-scarlet; Tea Rose fragrance	21/2-3		1.75	4.65
R16F	Independence	Tangerine-red; pleasing damask fragrance			2.00	5.25
R18F	Jiminy Cricket		3'		2.50	6.60
R19F	Malibu	Orange-pink	2'		1.75	4.65
R21F	Pink Bountiful	Deep red-pink	2-21/2'		2.50	6.60
R22F	Pink Chiffon	Pastel pink; moderately fragrant	2'		1.75	4.65
R23F	Pink Pinocchio	Salmon-pink; fragrant Carmine red	2'		1.75	4.65
R24F	Red Pinocchio		2-3'		2.50	6.60
R25F	Red Wings	Deep red	2-3'		2.50	6.60
R26F	Sarabande	Scarlet-orange	31		2.50	6.60
R27F	Spartan	Orange-red; sweet Old Rose fragrance			2.00	5.25
R29F	Vogue	Cherry-coral; carnation scented	21/2-3'			6.60
R30F	White Bouquet	Gardenia white; sweet, spicy fragrance	2-3'		2.50	0.00
	holle de la	Carlain	6-8'		2.50	6.60
R2C	Coral Dawn	Coral pink	8-10'		3.00	7.95
R3C	Don Juan	Rich red; delightful fragrance			2.75	7.20
R5C	Gladiator	Rose-red; delicate fragrance	8-10'			6.60
R8C	Morning Dawn	Silvery-pink; spicy fragrance	6-8'		2.50	7.95
R12C	Royal Gold	Golden yellow; fruity fragrance	5-7'		3.00	7.73

We have just made arrangements with famous Jackson and Perkins rose growers to handle their special varieties. Here you have many outstanding discoveries available only through J&P or their authorized distributors.

The following varieties, we believe, represent J&P's "cream-of-the-crop." We are proud to bring you these proven-merit beauties.

Key: —Upright
—Spreading
—Compact



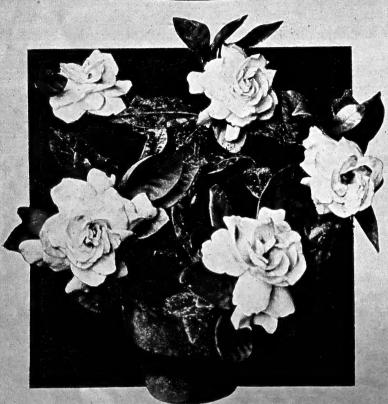
with order of 3 or more Roses

This is the remarkable "Thanksgiving Honeysuckle" socalled because of the masses of bright red berries that
brighten the autumn landscape. Too, the bright forestgreen foliage remains long after other shrubs are bare.
In the spring the shrub is bedecked with fragrant, creamy
flowers that lend a delicious scent to the garden. Attracts
song-birds. A most vigorous, hardy, sturdy shrub that will
grow most anywhere and is useful as a major plant in the
shrub border or for planting in the yard corner or for
screening.

# PLANTLAND -

# SALE of EXCITING PLANTS for Indoors—Outdoors





# ROSE GARDENIA

Well known winter blooming Gardenia used extensively by florists. Our plants are in bud and will soon furnish waxy white corsage blooms. Foliage is a rich lustrous green. Culture is same as Geraniums. Gardenia requires more light than house plants and thrives best outof-doors through spring, summer and early fall. Bushy plants, filled with bloom-buds, growing in 3-inch pots.

> Catalog No. NH 1 3 for \$2.25



# DWARF ORANGE **LEMON PLANTS**

Grow your own citrus fruit—on graceful miniature orange and lemon "trees" which thrive indoors. Attractive evergreen plants brightened by fragrant white blossoms, gleaming golden oranges and sunny yellow lemons. Delightful plant which never stops growing—bears blossoms and fruit year after year. Well formed, edible fruit is very juicy with delicious flavor. Fine quality, well-rooted plants growing in pots. As easy to grow as geraniums.

1-yr. old plant

Catalog No.

NH 2 Dwarf Lemon Plant NH 3 Dwarf Orange Plant

### DWARF CITRUS COLLECTION

Dwarf Lemon Plant and Dwarf Orange Plant

Catalog No. NH 100 S



### MINIATURE ROSES

For your growing pleasure indoors and outdoors — a dainty miniature rose bush no taller than 12 inches. Enchanting, long pointed buds open into tiny perfectly-formed double roses. Delightful for arrangements and nosegays—bright beauty for bed edgings, mass plantings or single potted plant. Easy to grow as Hybrid Teas, prefer good rich soil on the slightly acid side. Feed and spray occasionally.

occasionally.

Miniature Roses are gay gifts for shut-ins,
pleasure for apartment dwellers and joy for a
child's first venture with flowers.

Grown in pots, shipped with pot balls individually wrapped.

Available in the following colors:
Catalog Nos.
R 1M Carmine Red
R 2M Silvery Pink
R 3M Sunburst Yellow
R 4M Pure White

\$125 3 for Each \$3.59

### SPECIAL COLLECTION

One each of the above 4 delightful colors.

A \$5.00 VALUE

All 4 for only



### HARDY EVERGREEN FERN

Beautiful shade-loving plant for that shady spot "where nothing will grow." Evergreen Fern is the most satisfactory and elegant variety. Lush, handsome foliage. Likes plenty of moisture but good drainage. Plant 15 in. apart.

> Catalog No. B 20 3 for \$1.59

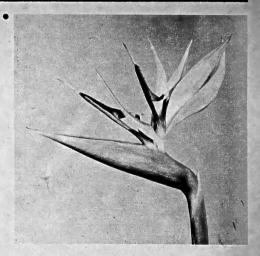
60° Each

### **BIRD OF PARADISE**

(Streletzia)

Our most exotic tropical flower! Rare house plant, easy to grow. Sun-loving but will grow in partial shade. Exquisite blossom, with combination of red, yellow, blue and orange. Flowers last several weeks after cutting. Blooms when it has 9 or more

Catalog No. NH 4 \$ 779 2 for \$3.50



### Fancy Leaved CALADIUM

Very showy foliage plants with red, green and white variegated leaves. Marvelous pot plants for sun porch or for shady window boxes. Or plant outdoors in shade or semi-shady location, four inches deep, after freezing period is past. Our heavy bulbs pop into growth in a few days.

Catalog No. B 19

3 bulbs \$100 6 bulbs \$185



# CHOICE SELECTION





## BEST of the HARDY AZALEAS

Have you been confused as I have been by the endless varieties of azaleas offered to the public? Believe it or not, there have been over 1500 named varieties introduced in America, most of which are worthless to the northern gardener.

Now that eminent horticulturist, and our good friend, James Wells of New Jersey, has succeeded in winnowing out the top selections for northern gardeners. These are, first and foremost, of iron-clad hardiness. They will take temperatures of 10 to 25 degrees below zero! More than that, they are of the best horticultural merit—in flower display, colors and growth habits.

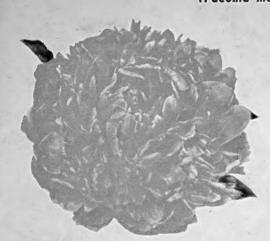
Most of these selections are so new and so rare that only small plants are available, but they will all bloom prolifically this spring and grow on to make the most dazzling subjects in your garden. We have found azaleas easy to grow by following these simple rules: Grow in a raised bed of virtually straight acid peat moss. Do not expose to hot affernoon sun—the east side of the house is ideal. Mulch but never cultivate. Occasional light feeding of an organic fertilizer—cottonseed meal, dried blood, hoof-and-horn—is all the fertilizer needed.

We sincerely believe that the following selections are the best azalea variaties obtainable for northern gardens.

### **Rushed From Famous Japanese Gardens** Especially for You—

## THE EXOTIC TREE PEONY

(Paeonia moutan)



A garden treasure so rare it is found in only a few outstanding American gardens. Yet the lovely Tree Peony is completely hardy and does well in most sunny locations with a minimum of care. Once established, the Tree Peony lives to an ancient age, increasing in size and abundance of bloom year by year. And what flowers! Big, double blooms up to 8" across. Older plants bear as many as 200 blooms per plant. Petals have the gleam of oriental silk and a clarity unrivaled in lesser peonies. Delightfully perfumed.

Plants gradually grow to fine bushes 3 to 4 feet high and broad, as they do not die down to the ground each winter as ordinary peonies. Do not cut back woody branches.

Tree Peonies have been acclaimed the most beautiful plants ever to bloom in a garden. They certainly deserve an honored spot in your garden where they may develop into their full glory. Plant singly or in groups of three.

You get 2-year field-grown grafts of finest imported quality

**B21A Double Red Tree Peony B21B** Double Pink Tree Peony **B21C Double White Tree Peony**  Each

Collection of 3, Your Choice

### Azalea ROSEBUD

Catalog No. ER 1 A

Best of the famous Gable discoveries. Bred and developed in the frosty mountains of Pennsylvania, ROSEBUD is actually hardy to 20 below zero. Delicate pink "rosebuds" smother the plant at Mother's Day. Dwarf, compact habit. Evergreen

# Azalea "CHERRY RED

Catalog No. ER 1 B

The gorgeous HINO CRIMSON. Proven much hardier than the old Hinodegiri. Dwarf and compact growing. A crimson blaze in mid-spring when the flowers smother the evergreen foliage. The outstanding azalea for maximum color.

### OTHER WELL'S SELECTIONS

Catalog

ER 1 C-POLAR BEAR-Much hardier than "Snow." Evergreen. The finest

medium-compact azalea we can offer.

ER 1 D—PALESTRINA—An excellent taller-growing variety.

ER 1 E-LORNA-Another Gable introduction. Phlox pink and dwarf. Ever-

green.

ER 1 F—EUREKA—A U. S. Dept. of Agriculture discovery and proven unusually hardy. Good glossy foliage; center of flower much darker, giving two-toned effect. Medium fall.

ROSEBUD—(see above.)

DEEP PINK

ER 1 G—THAIS—Bright crimson-pink flowers and tall upright habit. Unquestioned hardiness and color outstandingly good.

ER 1 H—FEDORA—A mass of deep pink trumpets in spring. A tall grower that may eventually reach 4 or 5 ft. Excellent landscape plant for back of border.

SALMON PINK

ER 1 J—BRIDESMAID—Carmine-rose or salmon pink blazes out in group of many varieties. Dwarf; evergreen. Excellent habit and unusually hardy.

HINO CRIMSON (Cherry Red)—(see above.)

PURPLE

ER 1 M—PURPLE SPLENDOR—Cyclamen-purple, heavily frilled flowers. A splendid, hardy, medium-tall evergreen variety.

**Azalea Prices** Any 3 for \$5.79

9 00 each Any 6 for \$11.00



Direct from Holland, we have a shipment of Catawbiense Grandiflorum Rhododendron. This is a very hardy variety with large, beautiful lilac flower trusses. Large, evergreen foliage is striking the year round. Plant with plenty of acid peat away from exposure to hot afternoon sun. Same culture as axaleas.

Fine, sturdy plants-8-12 inches Catalog Number ER 2

. . . . . . . . . . . . . . . . . . . .

each

### AZALEA MOLLIS HYBRIDS

Mollis is the giant flowered azalea. Blooms are almost 3 inches across and completely cover the plant in May. Plants come in a dazzling rainbow of color—apricot—yellow—bright red—soft pink and salmon orange; they are guaranteed to bloom. Our plants are loaded with flower buds. Mollis is not evergreen but is easy to grow. It does not require an acid soil but relishes plenty of peat moss or other humus in the planting bed. A very sturdy and pearsour avalue. sturdy and gorgeous azalea.

Strong 12-in. plants, packed with bloom buds Catalog Number ER 1 N 3 for \$6.69; 10 for \$21.00

each

PAGE 5

# OUNTIANDS Garden Fair SALE PRICES on VINES and GROUND COVERS



### BALTIC IVY

(Hedra helix baltical)

Hardy form of English Ivy. Excellent vine for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant one foot apart.

Six or more plants Catalog No. V I

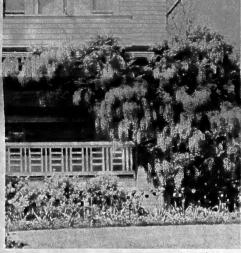
25° each



### BOSTON IVY

Queen among vines for growing against concrete, stone or brick. Clings without any support whatsoever! Handsome, lustrous leaves turning scarlet in autumn. Extremely vigorous and rapid growth, in single season! We have a bountiful production this year; hence this very special

Catalog No. V 2



WISTERIA

Medvenly Blue

Wisheria has long been a favorite vine in America but the short-clustered Chinese Type (sinensis) has been the one commonly planted, while the Japanese (floribunda) with it extremely long flower racemes, or clusters, is rarely seen. It is much superior, with flower clusters that cascade 2/½ feet or even longer. It is considerably more expensive than the common type and well worth the difference. Our variety, with deep azure-blue fragrant racemes, is as spectacular as it is beautiful. Completely hardy

Catalog No. V 11 \$775

(Wisteria

BLUE CLEMATIS

(Clematis-Lord Neville)

Huge, velvety violet-purple flowers are of a color not shown in any other vine. Many clematis have been introduced but none, in our estimation, rival the glory of Clematis Lord Neville. Grows rapidly through summer and autumn and blooms all summer long. Likes fertile, moist, cool soil and a protective mulch, Use freely on pergola, fence, upright supports or rockeries.

Catalog No. V 5

Catalog No. V 5
Plants from pots. \$1.30 ea. per 3.



### PASSION FLOWER

Most exotic of all flowering vines. Perennial vine with delicately fragrant flowers suggesting the crucifixion. Flowers are multicolored with white and purple crown dominant. Once established produces new flowers daily, July to frost and spicy fruits suitable for marmalade. Normally grows 12 to 15 ft. and blooms first year. Hardy enough to stand northern winters with some protection.

Catalog No. V 12 98° Each 3 for \$2.79

# ADDITIONAL VINES and GROUND COVERS

### **Bulgarian** Ivy

Hardiest of the evergreen ivies. Introduced by Dr. Edgar Anderson at Missouri Botanical Gardens and proven to be the finest evergreen ivy for ground cover or for wall covering yet discovered. Unexcelled in shady areas where grass will not grow.

Catalog No. V 3

### Purple Wintercreeper

(Euonymus colorata)

A splendid evergreen ground cover and vine. Rich, deep green in summer; copper-red foliage in winter. Vigorous growing in both shade and sun.

Catalog No. V 10

### **Engelman's Ivy**

Our fastest-growing ivy. As a wall vine, plants will reach eave in a single season. Equally useful as a ground or rock cover. Autumn foliage is a brilliant scarlet.

Catalog No. V 13

## **Chinese Bittersweet**

More fruitful and colorful than native bittersweet. Splendid for covering a fence or bank. Grows in hottest, driest situations. Adjacent to our grounds, there is a mile of fence planted to this vine and it is a riot of color in autumn.

Catalog No. V 4

### Hall's Honeysuckle

Used extensively by highway departments for bank covering and equally useful for covering any slope, either sunny or shady, that is too steep to mow. Evergreen foliage. Fragrant, trumpet-shaped flowers, Chinese name means "gold and silver flower."

Catalog No. Y 7

(For ground cover listed, vines may be spaced 1 to 2 ft. apart each way. Bulgarian Ivy is best spaced 12 to 15 inches apart; Purple Wintercreeper 15 inches; the other vines may be spaced on 2 foot centers.)

Prices on vines and ground cover

10 for \$3 25 for \$7 100 for \$25

ORDER BY MAIL, PHONE OR DRIVE OUT TODAY. IT'S AN EASY DRIVE TO PLANT-LAND. SEE MAP PAGE 20.

FORREST KEELING NURSERY ELSBERRY, MO.

### QUALITY FRUIT TREES SPECIALS! TREES FRUIT DWARF



### **NEW "MIDNIGHT"** BLACKBERRY

Here is the greatest blackberry introduction ever. Bountiful fruiting performance and strong, thrifty upright canes far surpass other blackberry varieties. Regular annual bearer of heavy crop of large well-formed berries produced in cluster throughout fruiting cane—ripens over comparatively long season. Extra large fruit is striking bright red ripening a glossy, jet black, has small core; juicy of very high quality.

Strong 1 yr. plants Catalog No. SM1 B

6 for \$190 25 for \$700 50 for \$1275 100 for \$2500



### **DWARF APPLE** SPECIAL

Orchard of 4 trees—one of each of above varieties

Catalog No. FT3 S.

### Canadian-Grown DWARF APPLE TREES

For hardiness—for productiveness—you can't beat these Canada-grown dwarf apple trees.
Plant several of these dandy trees in your own yard this spring. They start bearing fruit second year after planting. Fruit is generally larger than on standard trees and you don't need a step-ladder to harvest. Plant 8 to 10 ft. apart. Grafted on famous Malling understock.

LODI (Improved Yellow Transparent)—best yellow summer apple. Catalog. No. F T 52 DA.

Solid RED McINTOSH—Top variety in New York State and New England. An attractive red apple of highest quality. Catalog No. FT 53 D A.

YELLOW DELICIOUS—America's favorite golden apple, Unex-celled for flavor and productiveness. Catalog No. F T 54 D A.

DOUBLE-RED DELICIOUS—America's favorite red apple.
Catalog No. FT 51 DA

Our best grade 2-yr. 3-5 ft. trees,

choice of varieties 12 for \$35.00 6 for \$18.50 3 for \$9.50



### SUMMERLONG PEACH

(Plant Patent No. 1503) Catalog No. FT 17P

Amazing peach discovery that bears fruit over several week period Excellent quality of Elberta-type, free-stone, juicy and sweet. Golden flissh and coat with reddish tinge. Most adaptable to home-owner who wishes to gather tree-ripened fruit fresh daily for several weeks.

\$3<sup>75</sup> Each

3 for \$10.95

### JUNE-BUD PEACHES

. . . . . . . . . . . . . . . .

Ask your commercial orchard friend. He will fell you that "June-buds" have it all over the ordinary one-year peach trees in easier transplanting, better growth and bearing. Trees are smaller, but my how they grow and come into bearing fast!

These peaches need but little room, are easy to grow. Plant 12-15 ft. apart.

ft. apart.

Here are our six favorite varieties for the home archard:

GOLDEN JUBILEE—very early, Brilliant golden fleshed juicy, freestone, Excellent canner, Catalog No. FT 13P.

HALE HAVEN—colors all red long before it arise. Very sweet

HALE HAVEN—colors all red long before it arise. Very sweet

FOLLY—Those who have tasted folly particular it the first flevored
of peaches. Fruit very large, blushed, freestone. Unexcelled for
sauce and preserves. An unusually hardy variety. Catalog Ne.

of peaches. Fruit very large, blushed, freestone. Unexcelled resource and preserves. An unusually hardy variety. Catalog No. FT 15P.

RED HAVEN—Has been described as the finest peach ever introduced. A magnificent color red over gold and a flavor and productiveness to march. Catalog No. FT 16P.

EARLY ELBERTA—identical to Elberta but ripens a week before Elberta—still the most popular of all peaches. Large handsome fruit, yellow with blush. Freestone. Delicious. Catalog No. FT 12P.

Strong 3-4 ft. June-buds. Your choice of varieties

10 for \$12.25

3 for \$4.00

25 for \$27.50 10 for \$12.25 3 for \$4.00

Save on Plantland's PEACH ORCHARD SPECIAL
For long-season bearing of the finest varieties you can
assures maximum pollination—one of each 6 varieties
described above.

Catalog No. F14 S





### DWARF BUSH CHERRY

This is the Improved Hansen Bush Cherry, discovered by the famous Plains States horticulturist, Dr. N. E. Hansen. Fruit is large and sweet. Very hardy and bears well in poor soil. Will bear first year planted.

2-3 ft. plant. Catalog No. FT50 DC 3 for \$3.50



### STRAWBERRIES

\*New Blakemore SM9S \*Armore SM8S

\*Senator Dunlap SMIIS \*Premier SMIOS

25 for \$125 50 for \$195 100 for \$295

# **Everbearing SUPERFECTION**

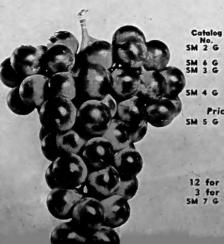
Best everbearing variety. A tremendous bearer of big, firm delicious bright red berries. Self polleniz-

Catalog No. SM125

25 for \$200

50 for \$335

100 tor \$595



CHERRY TREES

Cherries are splendid fruit trees for home-grounds planting—handsome in foliage and flower and productive of healthful fruit. Cherries bear young and regularly. Cherries do not like "wet feet"; so plant your trees where the soil drains well. Plant 15 to 20 ft. apart. Our trees are vigorous 4-5 footers, well-rooted.

Here, in our opinion, are the 3 best and most re-liable cherries you can plant. No sour cherry rivals Montmorency and the dark red Kansas Sweet and golden Yellow Glass are the hardiest and most re-liable of the sweet cherries.

FT 9C MONTMORENCY—Best and most popular of all sour cherries. This is the famous pie cherry—unrivalled for canning or freezing. Delicious right off tree. Virus-free Gilbert strain.

FT 8C KANSAS SWEET—Most reliable red cherry for mid-west planting, Large, dark red luscious fruit. Handsome enough for front yard planting. Good pollenizer for Montmorency.

Montmorency.

10C YELLOW GLASS—When we started our nursery (the site of the old Cannon Orchard) there was a young Yellow Glass at the rear of our packing building. All through the years this beautiful tree has grown end prospered, bearing heavy crops of large, golden sugarsweet cherries. We don't get many—the tree is too handy to passing amployees—but enough to attest to the excellent quality of the fruit.

Above cherries, alike or assorted \$250 Each

Save On Plantland's CHERRY ORCHARD

One each of three favorite cherries named above—assure cross-pollination and secure greater variety of fruit. \$700 Catalog No. FT 1S

2 for \$4.90

5 for \$12.00

### Plantland's Lifetime GRAPES

Our grapes will bear every year. A few dollars spent on these fine grape vines will supply you with delicious fruit for a lifetime. These big, husky 2-yr, vines are the finest grown. Bear young. Plant along lot line or fence. 5 to 8 ft. apart. CONCORD—The standard blue-black grape, tender, sweet, julcy. Bears heavily every year. Outsells all, other grapes. This is the outstanding juice grape.

NIAGARA—Favorite white grape with big bunches, of tangy, flavorful fruits. CATAWBA—The finest red grape we can recommend. A desert grape of exceptional quality. CATAWBA is also the outstanding grape for making white wine. For those who wish to produce the finest in vintage, plant Catawba for white wines, Sheridan for red wines. FREDONIA—Our favorite black grape. Big bunches of sweet, delicious grapes ripen 3 weeks before Comeord.

Prices on above 4 varieties

Prices on above 4 varieties

SM 5 G GOLDEN MUSCAT—New golden
grape that possess the delectable
flavor and delightful aroma of
the finest greenhouse grapes. Produces immense bunches of large,
oblong fruit. A hardy delicious
grape for those who want something special.

12 for \$10.00 \$ 100
3 for \$2.98

SM 7 G SHERIDAN—Black dessert grape
of highest quality and also the
preferred grape to use for making red wine. Discriminating vinters recognize that Concord,
though unexcelled for juice, should
never be used for making a qualtity wine.

75° Each

10 for \$4.25 3 for \$1.50

55° Fach

Save on Plantland's
PRIZE VINYARD SPECIAL One Bive Grape (Concord) One Red Grape (Catawba) One Black Grape (Fredonia) One White Grape (Niagara), and One Golden Grape (Golden Musca)).

## Plantland's Selection of **QUICK-CROP** APPLES, PEARS, PLUMS FT5A

Double Red Delicious
Yellow Delicious
Dark Red Duchess
Dark Red Jonathan
Lodi (Improved Yellow Transparent)
Dark Red McIntosh FT7A FT2A FT3A

PEARS

Bartlett—most popular summer pear. Kieffer—most widely planted winter pear. Seckel—the sugar pear. Ripens late summer.

PLUMS

FT21PL FT22PL

Allred—ornamental as well as fruitful. Foliage, flowers and fruits are all purple-red.

Blue Damson, Improved—the perennially favorite plum, A heavy, regular bearer.

Green Gage—unsurpassed for dessert quality.

Above Apples, Pears, Plums, alike or assorted, strong 2 yr. trees, 4 ft. and up for quick bearing . . . 10 for \$19.95 3 for \$6.45

Plantland's Quick-Crop

# **HOME ORCHARD SPECIAL**

Our selection of Apples, Pears, Plums specifically designed for the home planting. I Dark Red Duchess and I Lodi Golden Transparent—best for early

apples: I Dark Red Jonathan which is best for early fall bearing.
I Bartlett Pear—best summer bearer. I Allred Plum and I Improved
Blue Damson, both easy to grow for home orchard.
6 large trees (4 ft. up)

for early bearing Catalog No. FT 2S

### HARDY APRICOT

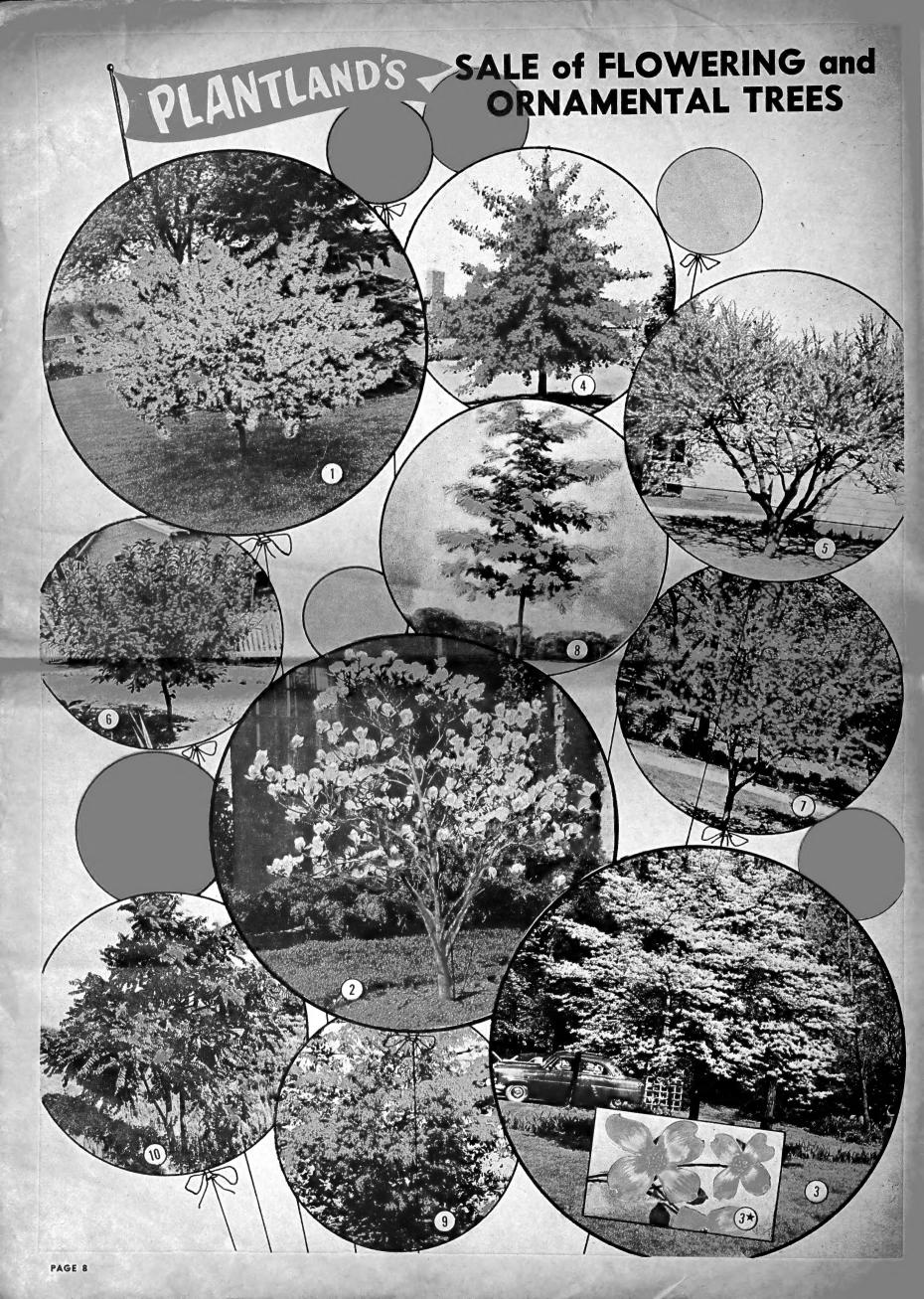
(Prunus ansu)

Tender, sweetly-flavored orange-gold fruit. Excellent for canning, freezing, preserving, ples or to eat right off the tree. The attractive dark green foliage and beautiful pink blossoms make the Apricot an ornamental as well as fruit-bearing tree. Ripens after cherries, before peaches, Hardy, drought resistant.

Strong, well rooted 3-4 ft. trees

Catalog No. FT 1

\$700 Each .



# Arie den Boer Famous ORNAMENTAL **CRAB APPLE Selections**

Here are outstanding flowering crab apples especially recommended by the world's authority, Arie den Boer. Of hundreds of crabs which Mr. den Boer has tested, these discoveries have received top honors not only for flower effect but also for fruit and foliage character, and for form and habit of the tree itself. All selections are completely hardy and easy to grow. We believe this is the finest selection of ornamental crab apples you

**ALMEY** • Large blossoms of glistening red petals. Scarlet fruits retained till spring, Usually blossoms same year planted.

3 for \$7.25

Catalog No. 025

**DOROTHEA** • 2-inch, double crimson Bright yellow fruits all winter. A spectacular Arnold Arboretum discovery.

3 for \$7.90 Catalog No. 026

\$270 Each

FLORIBUNDA • The famous Japanese flowering crab. Unsurpassed for pale pink flowers and good growth habit. Bright yellow fruits.

3 for \$5.95

Catalog No. 027

HOPA • An utterly breath-taking bloomer.

Tree completely smothered with fragrant, bright pink flowers. Spring foliage a rich maroon. Bright red crab apples through late summer and fall—make delicious jelly! Easy to grow.

3 for \$5.65

Catalog No. 028

JAY DARLING • An lowa find named for the famous cartoonist. foliage and fruit. Strong grower.

3 for \$5.65

\$ 7 95 Each

KATHERINE Surely the ultimate in white flowering crabs. Double flowers open very light pink but soon change to pure white. And what a snowbank of bloom! Indescribably lovely.

3 for \$7.90

\$270
Each

MAKAMIK • Best of the Canadian Rosybloom crabs. Large red flowers followed by bright red fruits. Medium grower, handsome and hardy.

3 for \$6.55 Catalog No. 031 \$225 Each

PURPLE WAVE • Foliage is purple with copper undertones—darkest leaved of all ornamental crabs. Carmine buds open to bright pink bloom. Dark red fruit. A low to 18 ft. spreading grower, ideal for modern homes.

> 3 for \$6.15 Catalog No. 032

\$210 Each

SARGENT • A true dwarf, growing to only 7 or 8 feet, but grows very broad. Masses of pure white, fragrant flowers followed by scarlet fruit hanging all winter. Very choice.

3 for \$7.90

\$270 Each

You will get sturdy 3-4' or 4-5' trees except the dwarf Sargent Crab which is 2-3 ft.

SPECIAL Flowering Crab Garden

\$049

# (2) SAUCER MAGNOLIA

Most favored magnolia for northern gardens, Huge tulip-like flowers, 6 to 9 inches across, adorn the tree in early spring before leaves appear. Flowers are white within, stained purplish-orchid without. Broad, glossy leaves lend tropical effect. When in bloom, even one plant will dominate the garden—even the neighborhood.

2-3 ft. field-grown plants, blooming size Isome will bloom this year!)

3 for \$9.90 Catalog No. 08

### (3) WHITE FLOWERING DOGWOOD

Best ornamental tree native to northern U.S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty.

Field-grown 36-42" plants

3 for \$5.00 Catalog No. 011

### (3\*) PINK FLOWERING DOGWOOD

Identical to above, except a gorgeous grafted pink flowering strain. Blooms early in life.

24" field-grown plants for best transplanting

2 for \$5.50 \$270 Catalog No. 07 Each

# (4) BLACK GUM

A tree of unsurpassed beauty, and one rarely seen. Pyramidal habit, similar to Sweet Gum, but foliage more dense, lustrous and leathery. Autumn color is the most brilliant scarlet of any tree. An excellent ornamental.

3-4 ft. heavy branched

3 for \$10.00

\$250

## (5) REDBUD

(Judas Tree)

This is the tree that flames forth in the This is the tree that flames forth in the woodlands in early spring (dogwood time) before any leaves appear. Myriad red blossoms cover the branches and trunk, followed by beautiful heart-shaped foliage. Very hardy, graceful, small-growing tree (to about 20 ft.) that combines well with flowering dogwood. A most attractive and colorful addition to the home grounds planting.

3-4 ft. branched trees

3 for \$5.55 \$ 7 96 Catalog No. 015 Each

## 6 "THUNDERCLOUD" Flowering Plum

Best of the purple-leaved plums, better than Newport. New foliage a coppery-red, changing to deep, almost black-purple as leaves mature. In the early spring, before leaves appear, the tree is a mass of thousands of pink flowers. A beautiful, small contrast tree. Grows to about 10 ft.

In the summer we have this tree growing in containers and it sells like hot cakes when our drive-in friends see the elegant foliage.

3-4 ft. trees.

3 for \$7.25 Catalog No. 018 \$250 Each

### (1) RED-FLOWERING PEACH (Double)

Camellia-flowering. Is anything so eye-catching in mid-spring as the red-flowering peach in full bloom? The double, camellia-formed flowers cluster on the twigs and branches to make the entire tree a scarlet mass in the landscape. It is a color-photographer's

Blooms early, often the first year. After blooming, prune severely to encourage even heavier bloom the next year. Grows to about 15 ft.

3 for \$4.25 Catalog No. 023

# (8) SUNBURST LOCUST

A medium-growing tree similar to Moraine Locust, except foliage at ends of branches is a bright yellow color. Interior foliage handsome, green, fernlike. The colorful foliage makes tree appear to be in flower throughout summer.

Sunburst casts a light, lacy shade and its medium growth (to 30 ft.) makes it well suited for small proporties or restricted areas. Easy to grow. [When at the nursery see our specimen trees of Sunburst. These are the largest in the Midwest.]

4-5 ft. size

3 for \$14.55 Catalog No. 021

### (9) JAPANESE BLOODLEAF MAPLE

Rare, colorful dwarf tree with dainty, blood-red fo-liage. Our strain was imported from Holland and re-established in our own nursery to assure best trans-planting. It has proven to be an excellent type, hold-ing a fine color throughout the entire growing season. Slow in growth, but a real garden aristocrat.

15-18" size

Catalog No. 024

\$500 Each

# (10) Red-Fruited TREE of HEAVEN (Ailgathus)

Grows like mad—several feet a year and has ability to withstand the most trying conditions. It will grow vigorously under the most adverse city conditions where other trees perish or languish. On the eastern seacoast it has withstood hurricanes and salt water inundation that have killed other trees.

It grows into a well-rounded tree, 50 to 60 ft. tall, or it can be used to create a semi-tropical effect by severe pruning. The large clusters of bright reddish fruits in late summer are very colorful.

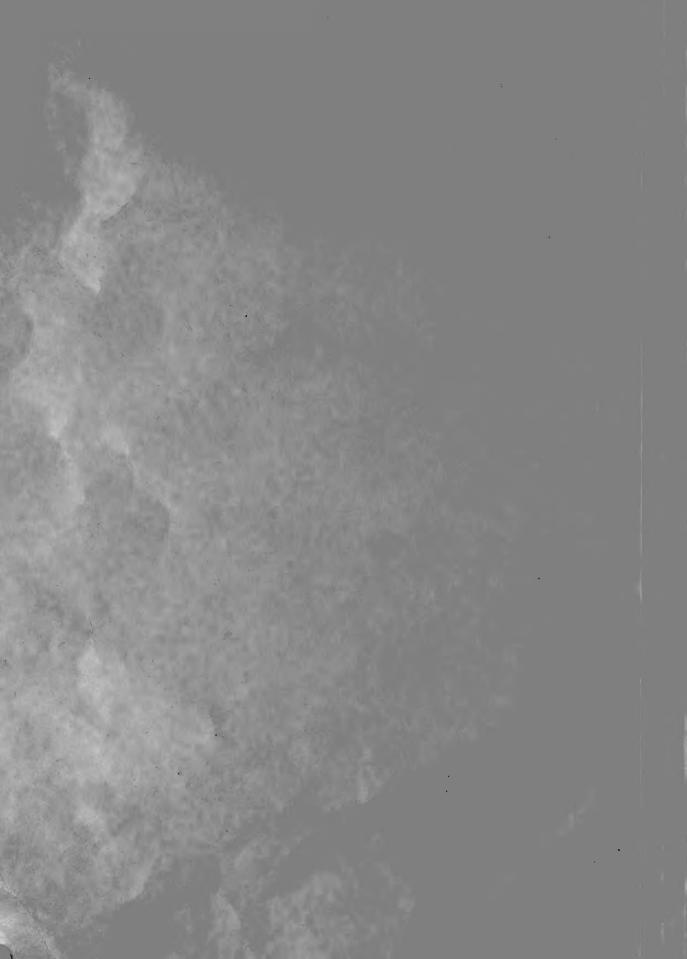
We do not recommend for general landscape planting because of its too vigorous growth. But where other trees fail, particularly under city conditions, it will be a most welcome addition to otherwise barren landscape.

3-4 ft. trees Catalog No. 022

3 for \$435

\$155 Each

FORREST KEELING NURSERY, Elsberry, Mo.



# PLANTLAND'S -







3 for \$6.50 Catalog No. 5 48



5

3





















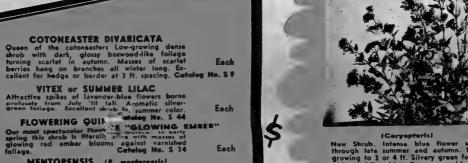












\$

MENTORENSIS (8. mentorensis) green semi-evergreen, with thick heavy ge. Thorny twigs discourage trespass and als. Dark red berries in fall. Extremely rhardy.

TAMARIX AFRICANA Each

PRAGRANT SHRUB HONEYSUCKLE tost fragrant of the shrub honeysuckles. Creamyhite flowers against leathery, bright green liage which persists well into winter making rub a semi-evergreen. Grows to 5-6 ft. A lendid shrub for background border or screen. Each

Each

green foliage turns colorful bronze-red in autumn.

Catalogy

VIRGINAL MOCK ORANGE

The most fragrant of the Mock Oranges. Plants laden with snowy single and double flowers in May and June that perfume a room, A confined, neat shrub. Completely hardy and easy to grow. Happy in full sun or part shade.

FORSYTHIA "PLANTLAND GOLD"

Spring isn't spring without Forsythias and ours will give you more bushels of bloom of the deepest golden yellow than any on the market. Upright habit of this form makes it excellent as a specimen or in a group of three plants. Like the common Forsythias, it is easy to grow, likes most any soil and comes on in a hurry.

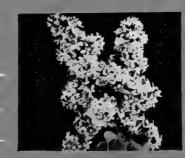
HYDRANGEA PEE GEE

Famous Meehan strain with tremendous coneshaped flower heads a foot to 18 inches in length. These amazing flowers come out white, turn pink and in fell become copper bronze. Each Catalog No. 5 15

JAPANESE BEAUTY-BERRY















3 for \$2.75 letalog No. S 22





**ENJOY** The Carefree ALL YEAR BEAUTY of

# EVERGREENS Hybrid YEWS

AT PLANTLAND SALE **PRICES** 

# **BERRYBUSH**

(Taxus media Kelseyi)

An outstanding bush form, compact growing with dark, lustrous foliage. Loaded with red berries in autumn. Superb for hedging, entrance or foundation plant-

Catalog No. E 12





# **BROWNI YEW**

A natural compact-spreading globe shaped yew of fine dense foliage and graceful, feathery branchlets. Easily one of the finest Yew varieties ever introduced.

Visitors to PLANTLAND have long admired the rows of Browni facing our parking lot.

Catalog No. E 10



IMPROVED SPREADING YEW (nana)

### HYBRID YEWS (TAXUS)

LUXURIOUS . . . DEPENDABLE . . . BEAUTY . . . at Modest Prices
SUPERIOR YEW VARIETIES

Yews (Taxus) are highly favored for home landscape planting. They are very adaptable, will thrive in sun or considerable shade. They make the most luxurious hedges and are widely used in the foundation planting. Yews transplant readily and are easy to grow. They must have a well-drained soil, however. The older yews (cuspidata forms) proved ill-adapted to the mid-west summers and often too rank in growth. The new hybrid yews—crosses between the English Yew. (Taxus baccata) and Taxus cuspidata have proven hardier, far more drouth resistant and altogether lovely. The ones here offered have proven to be outstanding in more than a decade of testing at PLANTLAND.

Your Choice of Above Yew Varieties, 10-12 in. Field-Grown Plants

OPEN

GARDEN FAIR SALE SPECIAL

Each 2 for \$2.90 10 for \$13.00 6 for \$8.50

\$ 7 50





Catalog No. E 10 for \$9.90

### SILVER-BLUE JUNIPER

IPinus strobus!

A top-notch ornamental tree, Grows to be one of the tallest trees in America but can be held to virtually any size by annual trimming when candles are out (about June 1). At our old nursery site we had at 3 feet! White Pine has long, soft flexible blue-green ineedles, graceful branches. Our most stately and handsome pine. Splendid for specimen planting, or for screens and windbreaks. Unexcelled as a background for flowering trees.

NEW NIGRA ARBORVITAE

(Thijd nigra!

Columnar, pyramidal in growth. Excellent of silvery-blue foliage year round. Choice for accent at entrance or corner planting. Widely used for a full evergreen hedge or screen and for his purpose should be planted 3 ft. apart. These fine grafted upright form. Bright form. Bright or accent at entrance or corner planting. Widely used for a full evergreen hedge or screen and for his purpose should be planted 3 ft. apart. These fine grafted upright form. Bright or accent at entrance or corner planting. Widely used for a full evergreen hedge or screen and for his purpose should be planted 3 ft. apart. These fine grafted upright form. Bright or accent at entrance or corner planting. Widely used for a full evergreen hedge or screen and for hedging and screening.

Heavy field-grown plants, 15-18 in.

## ANDORRA JUNIPER

2 for \$3.50



### DWARF MUGHO PINE

bles candles. Hardy, well or rocky soils. Seldom gets more that a feet across.
Field-grown plants, 9-12"

\$ 179
2 for \$3.50

Each Catalog No. E 7

Most universally satisfactory and useful evergreen shrub of them all. We grow thousands and always run short each season. "Just right" for so many locations. Handsome and hardy. This spring only—
Gorden Fair Special
3 or more \$1.70 each
Catalog No. E 5

### GREEN UPRIGHT JUNIPER

For those who prefer the upright juniper in the green foliaged type, we consider this cupressifolia form the best. Like Silver-Blue this too, is grafted type to assure perfection of form. Also container grown for perfect transplanting.

> 3 for \$6.50 Catalog No. E 25

\$225 Each



# ANTLAND'S

# CHOICE





### MAGNOLIA GRANDIFLORA

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves This romantic Magnolia towers to 90 feet in its southern range but is more often 20 to 30 feet when grown in the

north of the Magnolia Grandiflora native range, yet ants have thrived and are well acclimated. This s worth planting in a protected spot as far north as is or New York, 15-18 in. plants



### VIBURNUM BURKWOODI

Burkwood Viburnum. The charming evergreen snowball. Perhaps the most fragrant of garden shrubs. Hybrid of the famous Carlesi Viburnum, but of stronger growth and more evergreen foliage. Delicate pale pink flower heads produced in early spring will fill your garden with fragrance of gardenia on still summer nights. Leathery foliage assumes a claret autumn coloration. Plant in sun or partial shade.

Catalog No. 5 35 3 for \$4.25

\$ 7 50



Excellent lustrous evergreen foliage. Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

12-15 in. plants Catalog No. BE 8 3 for \$3.98

Each



15-18 in. plants Catalog No. BE 1 3 for \$3.55

Each



### WINTER EMERALD (Euonymus fortune) crectal

A fabulous Broadleafed Evergreen shrubt Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly full shade. Remarkably easy to grow, and it holds its foliage tenaciously in late winter. Superb in the modern planting, and a superior substitute for boxwood. We have sold hundreds of these field-grown plants, 15-18 in. at \$2.49, but we want many more friends to know this remarkable landscape plant and offer it this spring only at \$ 1 00 Each

Catalog No. BE 3



### AMERICAN HOLLY

AMERICAN HOLLY

Illex opacal

Hardiest of all broadleaf evergreen trees and one of the most beautiful. Attractive the whole year, but particularly during the winter months when the bright red berries glisten amongst the holly foliage.

Our hollies are propagated from the best northern types and are all female or berry-bearing. With each plant we send one seedling holly for pollination.

American Holly grows quite large (to 20 feet or more) but for foundation or hedge planting it may be held to any size desired by pruning. Clipping branches only increases density of plant and the pruning may be done in December for Christmas decorations. Prefers rich, well-drained soil and protection from sweeping winds.

12-15" transplants, plus one seedling holly Catalog No. BE 5

3 pairs for \$6.45



### OREGON GRAPE HOLLY

This broadleaf evergreen is easily grown, with shiny holly-like leaves and clusters of yellow flowers followed by bunches of blue berries. Thrives in shade or sun. Ornamental foliage is useful for cutting.

12-15 in transplants

Catalog No. BE 7

Phone Elsberry 8-5571

It's FUN and EASY to Shop at-



### FLAMING FIRETHORN (Pyracantha)

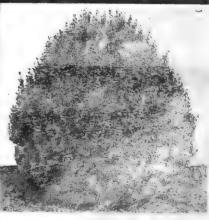
Selected Wyatti strain for better growth habit and redder berries. Hardiest type we have tested—withstood 10° below zero last winter. Flaming, fiery orange-red berries make this broadleaf evergreen the showiest of all strubs in autumn. Excellent for hedging, corner planting or to train against wall or fireplace.

12-15 in confainer-grown plants

Cottologue No. BE 19

3 for \$4.35





### BOXWOOD

Our hardy northern boxwood plants have endured two winters in open field rows and will readily establish in your home grounds. Boxwood is priceless for hedging or growing into specimens. No other plant so appreciates in value with the passage of the years. The bright evergreen foliage is dense and fightly knit. Clips to toutptured lines but slow rate of growth makes clipping rarely necessary, even for hedges. Plants are 4 yrs. old, full and bushy, approximately 12 in. in height Catalog No. BE 15

Catalog No. BE 15 \$ 129

10 for \$12.00 3 for \$3.75 Each

PLANTLAND'S Select SHADE TREES

ORDER BY MAIL, PHONE OR DRIVE OUT TODAY Open 7 Days a Week





SILVER AND GREEN POPLAR (Bolleans) nrivaled columnar tree for screening or accent. Reaches a height of 40 to 50 feet and in a on our own nursery have shot to 30 feet in four growing seasons. Best of all this tree doe out" like the Lombardy Poplar. It is far superior in every respect-character, form, beauty and Silver and Green has foliage that is bright green above; silver beneath. Smooth, silver-green out attractive winter and summer. Tree forms a narrow shaft of shimmering foliage no more wide when the tree is 25 feet tall. For tall windbreak or screen, plant in a row 5 feet apart.

10 for \$1400 20 for \$2500



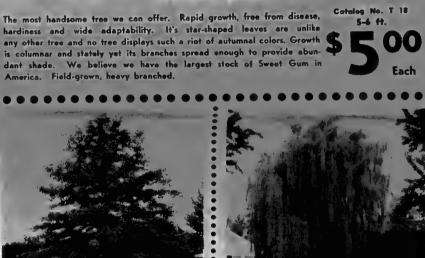
CLUMP WHITE BIRCH



PIN OAK

3 for \$13.00

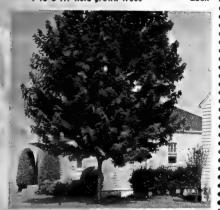
SWEET GUM



GOLDEN

Catalog No. T 21

\$179 Each



CORK TREE

RED MAPLE (Acer rubrum)

of the better lawn and street trees. Rapid yet strong and durable. Red Maple is a clean shade tree yet upright growing to ensure the street street in the street street is a clean shade tree yet upright growing to ensure the street street is a clean shade tree yet upright growing to ensure the street street is a vertage of its brilliant red autumnal foliage colored the street street is street and street street is small but profuse red flowers in early and the bright red fruits in late summer.

Catalog No. T 13

S500

branched frees. 3 for \$14.50



SILVER MAPLE

HYBRID ELM

Our fastest-growing tree; yet one that is strong and durable, free of blights effecting American Elm.
Thoroughly top-notch yard and shade tree. We have observed this tree make 12-ft, top growth in a

Catalog No. T 4

THORNLESS LOCUST

Similar to Moraine Locust. A fast-growing, clean, hardy shade tree. Light, lacy shade. Lawn grass will grow much better under this tree than in the open.

5-6 tf.

Catalog No. T 10 \$395
Each

MORAINE LOCUST
replacing American Elm. Rapid growing Casts light lacy shade. Leaves disextremely clean and neat.

GINKGO OR MAIDENHAIR TREE



# WEEPING WILLOW



### CRIMSON KING MAPLE

Catalog No. T 11 \$675
Excellent 4-5 ft. branched trees.

# **ORDER NOW** from these FORREST KEELING once a year...

# 00 GARDEN FAIR SPECIALS!

# Choose From 63 Money Saving Offers of America's Choicest, Guaranteed Well Rooted **EVERGREENS, TREES, SHRUBS, VINES** HEDGING, and SCREENING PLANTS

**USE THIS PAGE AS YOUR HANDY ORDER FORM** 

All items on this page will be shipped at proper planting time.

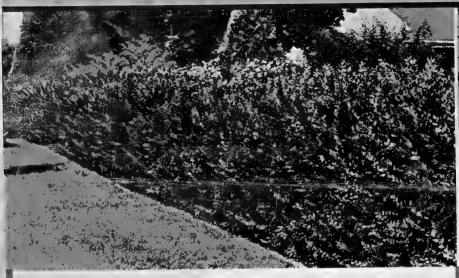


Many rare, unusual and you pennies instead of our own nursery farm.	sought after varieties in s dollars and that grow into	trong nursery-grown seedlings as landscape specimens in a hurry.	nd transpla All are f	ents tha resh-dug	from	DISTINCTIVE FLOWERING SHRU NEW OR SUPERIOR VARIETIE	
COLODEIN AND IN	IUSUAL FLOWERING	SHADE TREE	C OF MED	IT.		All 2 yr. field-grown	
		□ 14. Silver Maple	2-3'		\$1.00	☐ 34. Dwarf Flame Euonymus	\$1.00 ea.
ARU UKRAM	ENTAL TREES	☐ 15. Ginkgo or	2-3	9 10r	\$1.00	□ 35. Althea Red Bird	\$1.00 ea.
		Maidenhair				□ 36. Althea Dbl. Blue	\$1.00 ea.
☐ 1. Amur Scarlet		Tree	6-12"	2 for	\$1.00	☐ 37. Japanese Crimson Spirea	\$1.00 ea.
Maple	18-24" 3 for \$1.00	□ 16. Thorniess	0-12	3 101	#1100	☐ 38. Japanese Snowdrift Spirea	\$1.00 ea.
☐ 2. Mimosa or Silk		Locust	2-3'	3 for	\$1.00	39. Moonlight Gold Drop	\$1.00 ea.
Tree-Northern		☐ 17. Japanese Larch	18-24"		\$1.00	☐ 40. Forsythia Spring Glory ☐ 41. Forsythia Lynnwood Gold	\$1.00 ea. \$1.00 ea.
strain	18-24" 3 for \$1.00	☐ 18. Sweet Gum	18-24"		\$1.00	☐ 42. Rose Weigela	\$1.00 ea.
☐ 3. Paper-bark		☐ 19. Tulip Tree	18-24"		\$1.00	42. Rose Weigera 43. Butterflybush	\$1.00 ea.
Birch	12-18" 3 for \$1.00	□ 20. Cork Tree	2-3'		\$1.00	Pink Charming	\$1.00 ea.
	12-10 0 101 01100	21. Pin Oak	12-18"		\$1.00	44. Butterflybush Snowbank	\$1.00 ea.
4. White Clump		□ 22. Hybrid Elm	2-3'		\$1.00	45. Blood-red Barberry	\$1.00 ea.
Birch (Plant 3		□ 23. Japanese		•	41100	☐ 46. Dwarf Golden Mock Orange	
in hole for	10 100 2 for \$1.00	Zelkova Tree	12-18"	3 for	\$1.00	- 40. Dwaii dolden muck ofange	\$1.00 ea.
ciump)	12-18" 3 for \$1.00	· · · · · · · · · · · · · · · · · · ·			11100	BETTER BROADLEAF EVERGREE	NS
5. Redbud or		EFFECTIVE, FAST-M				Heavy transplants 8 to 15 in.	
Judas Tree	18-24" 3 for \$1.00	AND SCREEN	ING PLAN	12		47. Flaming Firethorn	\$1.00 ea.
☐ 6. Chinese Redbud		🗆 24. Glossy	40.041			☐ 48. American Holly	\$1.00 ea.
(shrub-like)	15-18" 3 for \$1.00	Buckthorn Dad	18-24"	5 for	\$1.00	☐ 49. English Boxwood	\$1.00 ea.
☐ 7. Flowering		☐ 25. Rugosa Red	C (0!!	F 4	A	□ 50. Japanese Shrub Holly	\$1.00 ea.
Dogwood	12-18" 3 for \$1.00	Rose  ☐ 26. Amur	6-10"	9 10r	\$1.00	□ 51. Winter Emerald Euonymus	\$1.00 ea.
☐ 8. Russian Olive or			45 4011	E 4	e 1 00	☐ 52. Magnolia grandiflora	\$1.00 ea.
Silver Tree	18-24" 3 for \$1,00	Honeysuckle	15-18"	o tor	\$1.00	□'53. Evergreen Snowball	
	10-24 3 101 \$1.00	. ,	12-18"	10 4	÷ 1.00	(V. burkwoodi)	\$1.00 ea.
☐ 9. Golden Rain		Honeysuckle  28. Rochester	12-10	10 for	\$1.00	□ 54. Self-fruiting Holly	:
Tree	12-18" 3 for \$1.00	Arborvitae	6-10"	5 for	61.00	(cornuta)	\$1.00 ea.
□ 10. Golden Chain		29. Chinese Ever-	0-10	9 10r	\$1.00	🗆 55. Abelia grandiflora	\$1.00 ea.
Tree	12-15" 3 for \$1.00	green Ligustrum	12-18"	10 600	61.00	CHOICE EVERGREEN TREES AND S	HRHRC
11. Red-bud		30. Multiflora or	12-10	10 10r	\$1,00	□ 56. Colorado	imobo
Flowering Crab	18-24" 3 for \$1.00	Japanese Rose	15-18"	10 600	61.00	_ Blue Spruce 6-10" sdigs 3	for \$1.00
	10-24 3 101 \$1.00	• • • • • • • • • • • • • • • • • • •				□ 57. Japanese	101 \$1.00
☐ 12. Flowering		COLORFUL VINES AN	ID GROUNI	COVER	S	Black Pine 8-12" sdlgs 3	for \$1.00
Apricot	2-3' ea. \$1.00	□ 31. Boston Ivy		3 for	\$1.00	☐ 58. Blue Fir 8-12" sdlgs 3	for \$1.00
☐ 13. Japanese		☐ 32. Bulgarian Everg	reen lvv	3 for		59. Pfitzer, Juniper—heavy	101 \$1.00
Flowering	e de la companya de	□ 33. Engleman lvy (			• • • • • • • • • • • • • • • • • • • •	field transplants	\$1.00 ea.
Cherry	18-24" 3 for \$1.00	scarlet in fall)	,	3 for	\$1.00	□ 60. Andorra Prostrate Juniper—	\$1.00 ea.
					*	heavy field transplants	\$1.00 ea.
Every plant a	nd every tree we s	ell is fully guaranteed	to satis	fy voi	ı!	☐ 61. Pyramid Needle Juniper—	Alinn, eg.
				, , , ,		heavy field transplants	\$1.00 ea.
FARI	DECT ME	TIME NUM	REP	V		☐ 62. Improved Spreading Yew—	WIIOU CAI
ruki	KEDI KEI	LING NURS	JEK	T		heavy field transplants	\$1.00 ea.
	De	pt. PD 60	f			☐ 63. Upright Yew—heavy field	ALIAA CU
		ry, Missouri				transplants	\$1.00 ea.

-COUPON- QUANTITY LIMITED Forrest Keeling Nursery Dept. PD 60 Elsberry, Missouri	D: ORDER NOW	-COUPON-
Please send items marked at proper planting time. (I have indicated units desired	d in square opposite name of plant.)	
Name:Address:	Amount Enclosed for Plants 2% Sales Tax (Missouri Customers Only)	\$\$
City: State: Check Money Order Charge  (New charge customers please enclose credit references.)	Shipping and Packing TOTAL AMOUNT OF ORDER	\$50 .

# WANTED GING

SAVE NOW! AT GARDEN FAIR'S SALE PRICES!



### Plantland's PARVIFOLIA SCREEN

### (Ulmus parvifolia)

Category Plants of the Missouri Botanical Gardens. With some effort we successfully fine tree but it has been so scarce as to be virtually unobtainable. We first became acquainted with the merits of Parvifolia from some handsome specimens at the Missouri Botanical Gardens. With some effort we succeeded in propagating the plant and after growing it in our nursery we discovered its amazing merits as a screening plant.

Parvifolia grows very denies and twiggy—yet with great rapidity. It brainches right down to the ground and plants a year after planting resemble a boxwood of 10 years growth! Parvifolia means "Tiny Leaved." The small leaves are very dense and almost as dark green as a yew tree. Furthermore, they remain on the plant LONG IN THE FALL when other shrubs are sear and bare.

We have not found Parvifolia to be attacked by any disease or pest. It is exceptionally clean and litter-free. It is certainly not fusty as to soil and grows with uniform vigor under a variety of conditions. While it will tolerate some shade, it thrives best in the open. Parvifolia may be clipped to form a low hedge but it is in its full glory as a living screen of 5 or 6 feet. Its light twigs are easily sheared and the screen can be maintained at any desired dimension.

Parvifolia is so rare we know of no other nursery in the country that has an appreciable supply of plants. Ours is none too abundant. If you want a luxurious screen for privacy about your home grounds order enough plants now. Plant. 2 ft. apart.

Catalog No. H & Dense Twiggy 12-in. plunts

O plants (20 ft. of hedge)

50 plants (100 ft. of hedge)



### Golden Vicary

(Ligustrum ibota vicaryi)

ILigustrum ibota vicaryii
True dwarf, golden leaf plant, perfect for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout entire growing season. Slow grower, so needs little trimming. Easily maintained at eighteen inches. Plant I foot apart.

Catalog No. H 3

Sturdy 812-in. plants

5 for. \$3.49;
10 for \$5.95



### Japanese

RED LEAF BARBERRY (Berberis thunbergi atropurpurea)
Great improvement over the older grean Japanese Barberry. Blood-red leaves provide rick color to home grounds from spring until fall and the red berries remain to provide winter color. Noted for ability to withstand dry conditions. Plant in full sun 8 inches apart for a tight hedge.
Field-grown 12-15 in. branched seedlings.

10 plants, each 37° 50 plants, each

Catalog No. H 7



# SUB ZERO LILAC SCREEN

This is a type of old-fashioned Lilac (Syringa vulgaris) from the high hills of Austria. Heavy trusses of fragrant lilac-flowers in May. Very vigorous and hardy. Will endure temperatures to 20° to 30° below zero and will prove hardy anywhere in the country. Foliage rich dark green, dense and leathery. Use as a screen background, living fence or property divider. Lilacs do best in full sun. They relish lime and respond to fertility. Plant a foot apart in a single row for quick forming hedge or screen.

Stocky 2-yr. plants,

10 for 25 for 50 for 100 for

greates news in garden mums this century!



# **TARVEST GIANT MUMS**

For the first time—and at long last—a garden mum of the huge football type for the outdoor garden! Never before a mum discovery such as this. Now you can grow these huge double mums—up to 5½-6 inches in diameter—in your own garden. They are completely hardy.

Early blooming—blooms appear in mid-September and plants will bloom continuously until killing frost.

Flowers are carried on heavy plants that have very strong stems—particularly nice for garden

border and cut flowers Here is the most spectacular garden introduction of the year. Be among the first to display these beauties.

Available in the following brilliant colors:

FULL MOON—pure snowy white, incurved petals, Catalog No. P 7
GOLD DUST—bright golden yellow, very free flowering.
Catalog No. P 8

TOUCHDOWN—largest of the Harvest Giants. A superb deep rose-pink. Catalog No. P 9

Pot Established

Plants

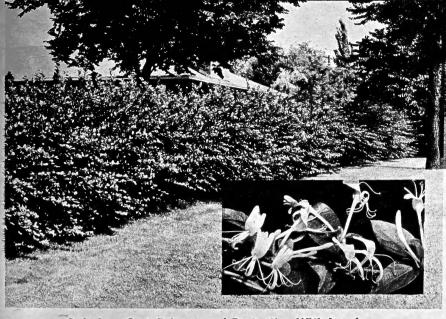
\$1.00 Each

SE 00 Collection of 6 Plants One of Each Variety

SEPTEMBER SONG—medium rose-pink.
Compact plant.
Catalog No. P 10
INDIAN SUMMER—striking deep bronze with golden reverse.
Catalog No. P 11 REDSKIN—vivid burgundy red. Reflex type flowers. Catalog No. P 12 \$290

# The Finest Jewel-Tone Floribunda Cushion Mums Those who saw our acres of chrysanthemum fields tast fall agree that our Jewel Tone Floribunda Mums were the finest they had seen. Of hundreds of varieties available we have sorted out sonly the finest types. All develop into great, compact masses of the long-blooming types that are so hardy they laugh at early the long-blooming types that are so hardy they laugh at early frosts! Last fall ours were bright and gay in mid-November after frosts! Last fall ours were bright and gay in mid-November after frosts! Cast fall ours were bright and gay in mid-November after frosts! Cast fall ours were bright and gay in mid-November after frosts! Last fall ours were bright and gay in mid-November after frosts! Cast fall of the control of the c Plant plenty for a fiesta of color this fall. Bronze Queen Catalog No. P 1 Catalog No. P 3 Catalog No. P 4 Catalog No. P 4 Catalog No. P 4 24 for \$819 6 for \$219 Can Enjoy Mums Like This!

# PLANTIANDE Colorful HEDGING and SCREENING Garden Fair SALE PRIC



### Gain Low-Cost Privacy and Protection With Lovely AMUR HONEYSUCKLE SCREEN

(Lonicera maack; podocarpa)

Now your home grounds can be screened from dust, noise, traffic, objectionable views and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost.

Referred to as "Thanksgiving Honeysuckle" because its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May.

Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the "ground up. Does not become "leggy." A perfect nesting haven for song birds.

Set plants two feet apart in a single row for hedge effect next summer.

SPECIAL CATALOG VALUE—Catalogue No. H-1

Field grown, branched, vigorous plants, 18-24 inches

20 feet of Hedge \$300 50 feet of Hedge \$700 100 feet of Hedge (50 plants)

100 feet of \$1250 Hedge (50 plants)

Larger quantities \_\_\_\_

23° per plant

### DWARF BLUE LEAF WILLOW HEDGE

Exciting new silver-blue hedge plant. We have observed this plant in recent summers and have been amazed at the way the feathery, compact foliage stood the worst of the drouth. Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grow untrimmed where you wish hedge three to four feet. Plant I foot apart. Catalog No. H 13.

Field-grown plants 12 to 18 inches, heavily branched.

per 10 48c per 50 45c per 100 40c

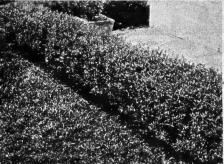


# Best dwarf maple. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, re-quiring little care. 2-Yr. Plants—2-3 ft. Catalog No. H 12 30 Ft. of Screen \$450 (10 Plants)

AMUR SCARLET MAPLE (Acer ginnala)

60 Ft. of Screen \$800 (20 Plants) \_\_\_\_

120 Ft. of Screen (40 Plants) \$13.50



### RUSSIAN OLIVE HEDGE

(Eleagnus angustifolia)

Exciting grey-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. When not clipped, grows to 20 feet.

Heavy 18-24-in. seedlings. Set 2 feet apart for quick-knitting hedge.

Catalog No. H 9

10c In quantities of 25 plants or more

Forrest Keeling Quality

# Lifetime MULTIFLORA ROSE



# THE BEST-FOR A LIFETIME LIVING FENCE

THE BEST LIVING FENCE you can buy! That's right, grade for grade you will find our

FORREST KEELING MULTIFLORA ROSE

Multiflora definitely superior: Grown by Hugh Steavenson, the originator of Multiflora Rose Living Fence.

Our plants are grown on the best Mississippi bottom ground. Plants receive the best culture, including a feeding of balanced plant-food injected into irrigation water each time plants are irrigated. The result is a "fattened" plant, loaded with nutrients, that is rarin' to grow." Folks are amazed at the growth of our plants the very first year! Ordinarily, plants "stand still" the first year while the root system becomes established. And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our prices to rock-bottom minimum for quality stock.

FORREST KEELING MULTIFLORA ROSE is a thick thorny, prolific blossoming strain that is especially noted for its abundance of bright red berries which appear in early fall and remain throughout the winter months. We grow only one type of Multiflora and we think there is none better for screening and fencing purposes. Its growth is umbrellalike. Canes shoot up 4-6 ft. then begin to droop with the slender ends of the canes hanging almost to the ground. When plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge purposes, it is important to select the upright, thorny vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet.

> Millions of Forrest Keeling Multiflora Rose Plants Have Been Sold to Make LIFETIME FENCING

### GUARANTEE

VIIVOVIIVOVIIVO

We guarantee that 95% of the No. 1 Standard (and larger sizes)
Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number

the number which do not live, replacement will be made equal to 75% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI HELDER FORREST KEELING NURSERY

MOMO

### Our Satisfied Customers—Your Best Guarantee

FROM MISSOURI: "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5½ feet." St. Louis, Mo.

• FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.

FROM TEXAS: "This is a snapshot of a 3-yr.-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain."

FROM MICHIGAN: "We planted Multiflora Rose Fence on our place at Pigeon Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it."

\*\*Lansing, Mich.\*\*

FROM ILLINOIS: "Of the 1000 plants of your No. I size which I set out last March all have made excellent growth except three-run over by a wheel in plowing. Attaining an average, height of 28" in the past summer. I am willing to hazard the guess that I will have a cattle fence in less than three years!"

Henry, Illinois

FROM PENNSYLVANIA: "We have had wonderful success with a thousand plants of your Multiflora Rose. After three years it will even hold our Cheviot Sheep!"

Harrisburg, Pa.

FROM A SOUTHERN STATE GAME AND FISH-COMMISSION: "We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock.
"You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

# CES MULTIFLORA

### COUNTRY CLUB GRADE-

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Plants \$19

### No. 1 STANDARD

Top quality for general fencing. Well-branched, 15-18 in. (be-fore pruning), Caliper 3/16-1/4 in. Husky, heavy, uniform plants.

100 to 500 plants 7c Ea.

500 or more plants 5° Ea. 5000 or more plants 4c Ea. 50 plants \$1050

25 plants \$595

### CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-16 to 3-16 in. Balanced top and root.

\$399 Per 100 Plants \$3000 per 1000 plants



Country Club Grade Plant at Left No. 1 Standard Grade at Right

### JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 1/8 in. Heavily stemmed.

50 to 500 plants

11° Ea. 500 or 8ceach

# Garden Fair SALE **BULBS** and **TUBERS**:

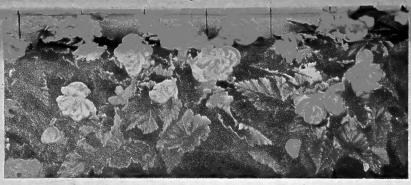


ANTLAND'S

### EXHIBITION GLADIOLUS COLLECTION

Created from famous-name Gladioli, including Red Radiance, San Souci, Jo Wagenaar, Orange-Gold, Elizabeth The Queen, King David, Salman's Sensation, Gold, Southern Belle, Elmer's Rose, Friendship, Traveler, Spic and Span, and White Goddess. This is our finest Glad offer and one you won't find repeated elsewhere.

Bag of 2 dozen bulbs Catalog No. B 13 4 bags—96 bulbs \$3.95



### CAMELLIA-FLOWERED BEGONIAS

All summer bloom in the shade! Enormous double blooms provide a riot of brilliant color above attractive green foliage. Ideal for shady garden spots, porch boxes, borders under trees. Excellent to force indoors and cut beautifully. Bright array of mixed colors including Golden Yellow, Cardinal Red, White, Tangerine, Pastel Pink and Dusty Rose.

Collection of 6 colors Catalag No. B 14

\$ 7 35



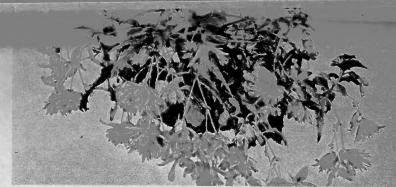
**EXHIBITION GLADIOLUS VARIETIES** 

B13A Elmer's Rose-glistening rose color; tall, stately spikes of ruffled B13B Elizabeth, the Queen—exquisite shade of lavender; heavily ruffled B13C Friendship—purest pink, ivory-white throat; daintily ruffled flowers

Gold-bright golden-yellow; perfect spikes of ruffled flowers. B13E Jo Wagenaar—deep dark red flowers on strong stems.
B13F King David—deep purple flowers with silver picotee; tall, straight spikes of ruffled and deeply fluted florets.
B13G Orange Gold bright express and golden throats tall healthy.

B13H Red Radiance-brilliant scarlet; heavy flower petals; strong, tall

Orange Gold—bright orange, small golden throat; tall, healthy



### FLOWERING FOUNTAIN BEGONIAS

A cascade of double Camellia-like flowers in a wide range of breath-taking colors. Perfect for that shady spot on the patio, terrace, in a window box or hanging basket. Makes a most colorful rock garden display—a few bulbs give a riot of color all summer. Catalog Nos.

Catalog Nos.

on slender stems.

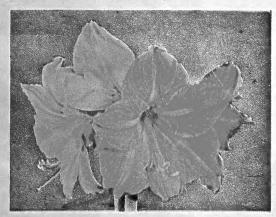
B15B Red

B15C White

BISD Yellow

B15E Orange

Large Bulbs,



Imported Hybrid RED AMARYLLIS

One of the most spectacular of all giant flowering bulb plants. Produces magnificent brilliant red flower clusters on tall green stems. Huge, wide-petaled flowers 6 to 8" across in clusters of 3 to 7 to a stem. Often 2 or 3 stems per plant. Easy to grow indoors or in your garden.

Catalog No. 8 16

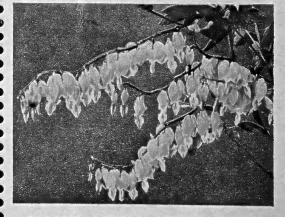
Catalog No. 8 16



Plantland's CARNIVAL CANNAS
Breath-taking color for summer and fall. This collection makes a
round bed 7 ft. across, I canna in center, 5 in first row, 12 in
second row. Plant 18 in. apart. Collection includes:
1 Yellow King Humbert—large flowering yellow, flecked red;
green foliage; 4/2 ft. tall.
5 Richard Wollace—clear, bright yellow; green foliage; 4 ft. tall.
12 President—intense scarlet; green foliage; 4 ft. tall.
Carnival Canna Collection—all 18 for only

\$295

Catalog No. B 17



PLANTLAND'S BLEEDING HEART

Old fashioned favorite. Pink, heart shaped flowers resemble a graceful valentine. Lovely in mixed bouquets. Does exceedingly well in partial shade, producing hundreds of blooms. Blooms for several weeks in late

Catalog No. B18

# PLANTLAND. SPECIALS at SPRING SALE PRICES

COMPLETE SATISFACTION

## GUARANTEED

We guarantee high quality stock, exactly as represented, government inspected, and to be in a healthy live growing condition. Any plants that are otherwise will be replaced free.

Replacements-We guarantee our plants to grow, bloom and produce if given intelligent handling, proper planting and reasonable care. Weather conditions, carelessness and lack of experience by the planter are conditions beyond our control; regardless of this FORREST KEELING NURSERY will replace any plants that fail to grow at one-half the original purchase price if notified six months after date of purchase. Enter claims immediately. It is mutually agreed that our liability cannot be than purchase price. GUARANTEED SATISFACTION:

### FORREST KEELING NURSERY

Elsberry, Missouri "Plantland"



### STATE CERTIFIED PLANTS

All of our plants have been inspected by an entomologist from the State Depart-ment of Agriculture and are certified free of pest and disease.



# **Quality GRASS SEED**

### PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue, Highland Bent, Red Top, White Clover.

Catalog No. 5 lbs. \$569

### Plantland's "QUICKLAWN"

Excellent blend where quick turf is important. Kentucky Blue with Perennial and Common Rye Grass, Meadow Fescue, Red Top and White Clover.

Catalog No. A 4 \$379
5 lbs.

### Plantland's MIRACLE MULCH

New "breathing action" 100% organic mulch. A proven product of one of the largest grain processors in the U.S. MIRACLE MULCH expands—then contracts—to help loosen, aerate and moisten hard, crusty soils. A discovery that helps plants, trees and lawns grow beautiful!

moisten hard, crusty soils. A discovery that helps plants, trees and lawns grow beautiful!

For years, we have recognized—and recommended to our customers—crushed corn cobs as an excellent mulching material. In our own field tests pulverized cob mulch has proven a definite stimulant over other mulches, promoting plant health and vigor. Now we have a superior product, made only from the hearts of top-quality hybrid corn cobs. MIRACLE MULCH comes in small attractive granular form. It is clean, weedfree and dehydrated—will absorb a full gallon more water per cu. ft. than peat moss!

For best results use MIRACLE MULCH liberally on all new plantings. Roots of all plants love to grow beneath a blanket of breathing mulch and it is vital in conserving moisture, suppressing weed growth and providing winter protection.

SAVE — Best of all by purchasing in carload quantities and selling under our own name, we can offer Plantland RACLE MULCH at half the nationally-adventice during our moneysaving Garden Fait Special

25-lb. bag.

Bags \$225

ISOTY, for pick-up at Nursery or

(Sorry, for pick-up at Nursery or truck delivery only.)

### PLAYGROUND MIX

We have harvested FROM OUR OWN FARM of a We have harvested FROM OUR OWN FARM of a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drouth years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest-wearing lawn ever. PLANTLAND'S PLAYGROUND is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas, and elsewhere you cannot maintain a turf. Because of our bountiful seed crop we are offering PLANTLAND'S PLAYGROUND at these low prices.

Catalog No. 5 198 Catalog No. A 5B, 10 pounds \$\, \text{\$ \$ 3.79} \\
Catalog No. A 5C, 25 pounds \$\, \text{\$ \$ 8.75} \\
Catalog No. A 5D, 100 pounds \$\, \text{\$ \$ \$31.95} \end{align\*}

### WHEN ORDERING ALWAYS ADD

### **RA-PID-GRO**

For Sure Transplanting — Faster Growth — Better Production RA-PID-GRO is a highly concentrated, secret formula, complete plant food which is mixed with water to make it immediately available to the plant.

In transplanting, simply put 4 teaspoons of RA-PID-GRO in one gallon of water. Soak the roots of plants as follows: Roses, Shrubs and Vines, 3 minutes; Trees, 4 minutes; Raspberries, Blackberries, Grapes, 1 minute; Strawberries, ascond or two. Plant immediately after removing from dip. This will encourage rapid development of root system.

After planting, pour the remaining solution around the newly-planted stock, including all pot-grown plants as well. Use RA-PID-GRO every two or three weeks through the growing season according to instructions on the package and watch your plantings flourish! All the vital elements necessary for strong growth and good production are present in RA-PID-GRO, and are instantly available to the plant.

## One pound of RA-PID-GRO makes 22 gallons.

Catalog	No.	A2A	1	pound \$1.19
Catalog	No.	A2B	2	pounds 2.29
Catalog	No.	A2C	5	pounds 4.69

### Plantland HOME ORCHARD SPRAY

One of the best combination inserticide-fungicide formulations available. A high concentration of the newer and more potent chemicals. Equivalents—26% Fermate; 34.7% Methoxychlor; 50% wettable powder; 26% Rothane, 50% wettable powder; 13.3% Aramite 15-W. Controls common insects and diseases affecting Apples, Plums, Apricots, Cherries, Grapes, Small Fruits. Complete directions on package. Catalog No. A6 1-lb. Canister (makes 18-gal. spray.)

### SAVE! on Bulk **Peat Moss**

Plantland's Black Hypnum Peat is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in bulk truck shipments t.o.b. nursery.

50-Lb. \$219 Bulk in 44.00 per ton f.o.b, nursery

Plantland

### ROSE DUST

Kills chewing and sucking insects. Also prevents diseases, including leafspot and mildew. An ideal rose dust for the gardener who wants to grow clean healthy rose bushes with minimum of fussing.

Catalog No. A7

Large 12-ox. Duster \$ 1

### Plantland's MUSHROOM COMPOST

Clean, weed-free, odorless - a fine organic plant food and mulch. Slow pay-out: no danger of burning. We find it best to use as a mulch for both old and new plantings.

Large 80 Lb. Bag \$149

For pick up at nursery or truck delivery only.

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# PLANTLAND.

# SPECIAL OFFERS!

# Plantland's ... PEONY COLLECTION

Our own selection to keep excellent color balance.

Spectacular blooming varieties of highest rating—super fragrance and brilliance—at a price of ordinary types!

Festiva Maxima—paper white; crimson markings; large and lovely.

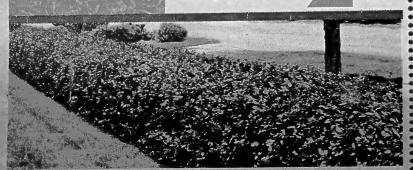
Edulis Superba—giant late-blooming silverypink. True rose type.

Felix Crouse—deep rose-red. Superb for cutting or garden display.

PEONY COLLECTION
(One each of the above)

\$749

Catalog No. B 12



### CHINESE EVERGREEN HEDGE

Makes Complete Hedge in Six Months!

Imagine, you can have a developed evergreen hedge this year. Fine, lacy foliage grows dense and luxuriant to make emerald living wall. Easily trimmed to any height desired from one foot up to 4, 5 or even 6 ft. Formal and neat even when not pruned!

Acclaimed most graceful and handsome of privets. Untrimmed plants bear large bouquets of showy flowers in mid-summer. Long-lived. One clipped hedge has been maintained at less than 4 feet tall for a century.

Our plants are a hardy strain and parent stock have endured temperatures to 12 degrees below zero. Plants remain evergreen except in coldest winters when some leaf-drop may occur. For a quick-developing hedge of permanent beauty, it is unrivaled.

We send our sturdy nursery-grown plants 12-18 in. tail.

### Catalog No. H 2

25	ft.	hedge	( 25	plants)	_		_		\$2.65
50	ft.	hedge	( 50	plants)		_	_	_	\$5.00
100	TT.	hedge	(100	plants)		-			\$0 75

### IT'S EASY TO DRIVE TO PLANTLAND



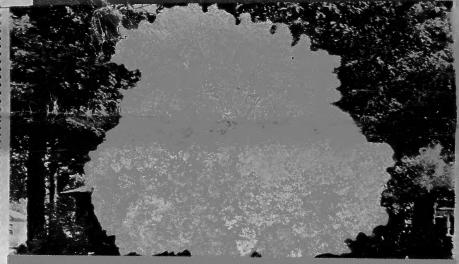
I hour from St. Louis. Take U.S. No. 70 across new St. Charles bridge. Turn north on No. 79, I mile west of St. Peters—a beautiful drive along the Mississippi River hills. You will find adequate parking facilities, a spot to eat your picnic lunch and informed sales people to assist you with your planting problem.

### FORREST KEELING NURSERIES

Phone Twin Oaks 8-5571

ELSBERRY, MISSOURI





### PINK SMOKE

(Coggygria Smoke Tree)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-grey flowers that make entire plant resemble a drifting cloud of pink smoke. Lush, bronze-tipped foilage develops fiery red and gold autumnal colors.

Field-grown, 2-3 ft.

Catalog No. O 14

\$169

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